

Rep Order# 8847277 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36810

Printed: 08/14/2012 7:55 AM
Last Received: 08/14/2012 7:16 AM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/PRESIDENT/REP
Estimate# 324
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //324
Flight Dates 08/15/2012 - 08/21/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINES 8-10,28,37,38,45,47 & 53...
REVISED ORDER TOTAL IS \$174140/ 128 SPOTS
PLEASE CONFIRM
THANKS
GREG FOR STEFAN AND MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	6A-7A	6A NEWS	:30	\$1,100.00	08/20-08/21	4	1	4	\$4,400.00	
	2	W-F	6A-7A	6A NEWS	:30	\$1,100.00	08/15-08/17	6	1	6	\$6,600.00	
	4	W-F	7A-9A	CBS EARLY SHOW	:30	\$900.00	08/15-08/17	6	1	6	\$5,400.00	
	3	M-TU	7A-9A	CBS EARLY SHOW	:30	\$900.00	08/20-08/21	4	1	4	\$3,600.00	
	5	M-TU	9A-10A	LIVE WITH KELLY	:30	\$650.00	08/20-08/21	2	1	2	\$1,300.00	
	6	W-F	9A-10A	LIVE WITH KELLY	:30	\$650.00	08/15-08/17	3	1	3	\$1,950.00	
	7	M-TU	10A-11A	PRICE IS RIGHT	:30	\$1,300.00	08/20-08/21	2	1	2	\$2,600.00	
	*8	W-F	10A-11A	PRICE IS RIGHT	:30	\$1,300.00	08/15-08/17	1	1	1	\$1,300.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

8/14

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

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	10*9	M-TU	11A-12P	YOUNG & RESTLESS	:30	\$1,800.00	08/20-08/21	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	9*10	W-F	11A-12P	YOUNG & RESTLESS	:30	\$1,800.00	08/15-08/17	1	1	1	\$1,800.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	12	M-TU	12P-1230P	NOON NEWS	:30	\$650.00	08/20-08/21	4	1	4	\$2,600.00	
	11	W-F	12P-1230P	NOON NEWS	:30	\$650.00	08/15-08/17	6	1	6	\$3,900.00	
	13	W-F	1230P-2P	BOLD & BEAUTIFUL/LETS MAKE A DEAL	:30	\$750.00	08/15-08/17	3	1	3	\$2,250.00	
	14	M-TU	1230P-2P	BOLD & BEAUTIFUL/LETS MAKE A DEAL	:30	\$750.00	08/20-08/21	2	1	2	\$1,500.00	
	15	W-F	2P-3P	THE TALK	:30	\$750.00	08/15-08/17	3	1	3	\$2,250.00	
	16	M-TU	2P-3P	THE TALK	:30	\$750.00	08/20-08/21	2	1	2	\$1,500.00	
	18	M-TU	3P-4P	ELLEN	:30	\$800.00	08/20-08/21	4	1	4	\$3,200.00	
	17	W-F	3P-4P	ELLEN	:30	\$800.00	08/15-08/17	6	1	6	\$4,800.00	
	19	M-TU	4P-5P	NEWS	:30	\$900.00	08/20-08/21	4	1	4	\$3,600.00	
	20	W-F	4P-5P	NEWS	:30	\$900.00	08/15-08/17	6	1	6	\$5,400.00	
	22	M-TU	5P-630P	NEWS ROTATION	:30	\$1,250.00	08/20-08/21	4	1	4	\$5,000.00	
	21	W-F	5P-630P	NEWS ROTATION	:30	\$1,250.00	08/15-08/17	6	1	6	\$7,500.00	

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	23	M-TU	630P-7P	INSIDE EDITION	:30	\$900.00	08/20-08/21	2	1	2	\$1,800.00	
	24	W-F	630P-7P	INSIDE EDITION	:30	\$900.00	08/15-08/17	3	1	3	\$2,700.00	
	25	M-TU	7P-8P	ET/INSIDER	:30	\$1,000.00	08/20-08/21	2	1	2	\$2,000.00	
	26	W-F	7P-8P	ET/INSIDER	:30	\$1,000.00	08/15-08/17	3	1	3	\$3,000.00	
	27	M-TU	11P-1135P	11P NEWS	:30	\$1,700.00	08/20-08/21	4	1	4	\$6,800.00	
	*28	W-F	11P-1135P	11P NEWS	:30	\$1,700.00	08/15-08/17	4	1	4	\$6,800.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	29	M-TU	1135P-1237A	LETTERMAN	:30	\$650.00	08/20-08/21	2	1	2	\$1,300.00	
	30	W-F	1135P-1237A	LETTERMAN	:30	\$650.00	08/15-08/17	3	1	3	\$1,950.00	
	31	TU	8P-9P	NCIS	:30	\$12,000.00	08/21-08/21	1	1	1	\$12,000.00	
	32	W	9P-10P	CRIMINAL MINDS	:30	\$10,000.00	08/15-08/15	1	1	1	\$10,000.00	
	33	F	9P-10P	CSI:NY	:30	\$7,000.00	08/17-08/17	1	1	1	\$7,000.00	
	34	F	10P-11P	BLUE BLOODS	:30	\$7,000.00	08/17-08/17	1	1	1	\$7,000.00	
	35	SA	5P-7P	NEWS ROTATION	:30	\$1,500.00	08/18-08/18	2	1	2	\$3,000.00	
	36	SA	530P-6P	POLITICS NOW	:30	\$750.00	08/18-08/18	1	1	1	\$750.00	

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	*37	SA	7P-8P	ET WEEKEND	:30	\$250.00	08/18-08/18	0	0	0	\$0.00	
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*38	SA	8P-9P	SAT PRIME	:30	\$2,500.00	08/18-08/18	0	0	0	\$0.00	
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	39	SA	9P-10P	CRIMETIME	:30	\$2,500.00	08/18-08/18	1	1	1	\$2,500.00	
	40	SA	10P-11P	48 HR MYSTERY	:30	\$4,000.00	08/18-08/18	1	1	1	\$4,000.00	
	41	SA	1130P-1230A	THE UNIT	:30	\$150.00	08/18-08/18	1	1	1	\$150.00	
	42	SA	5A-7A	SAT EARLY SHOW	:30	\$250.00	08/18-08/18	2	1	2	\$500.00	
	44	SU	6A-630A	8 NEWS NOW SUNDAY MORNING #1	:30	\$440.00	08/19-08/19	1	1	1	\$440.00	
	45	SU	630A-8A	CBS SUNDAY MORNING NEWS	:30	\$1,200.00	08/19-08/19	2	1	2	\$2,400.00	
	46	SU	8A-830A	8 NEWS NOW SUNDAY MORNING #2	:30	\$1,200.00	08/19-08/19	1	1	1	\$1,200.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	46	SU	830A-9A	FACE THE NATION	:30	\$600.00	08/19-08/19	1	1	1	\$600.00	
	47	SU	930A-10A	8 NEWS NOW SUNDAY MORNING #3	:30	\$175.00	08/19-08/19	0	0	0	\$0.00	
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	48	SU	5P-7P	NEWS ROTATION	:30	\$1,700.00	08/19-08/19	3	1	3	\$5,100.00	
	49	SU	7P-8P	60 MINUTES	:30	\$12,000.00	08/19-08/19	1	1	1	\$12,000.00	

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	51	SU	10P-11P	THE MENTALIST	:30	\$5,000.00	08/19-08/19	1	1	1	\$5,000.00	
	52	SU	11P-1135P	SUN 11P NEWS	:30	\$750.00	08/19-08/19	2	1	2	\$1,500.00	
	53	SU	5A-6A	EYE ON WASHINGTON/WSJ	:30	\$100.00	08/19-08/19	2	1	2	\$200.00	
	*53	SA	5A-7A	SAT EARLY SHOW	:30	\$250.00	08/18-08/18	0	0	0	\$0.00	

Buyline Comment: SPOTS WERE BOOKED ON TWO DIFFERENT LINES

Sales Remark: V3 CANCEL

V3 Comment Changed, Spots/week Changed

—REPORT TOTALS—

Report Totals: 128 / \$174,140.00

—SALES MONTHLY TOTALS—

Aug 12: 128 / \$174,140.00

Sales Totals: 128 / \$174,140.00

Station Totals: 128 / \$174,140.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$370,511	CABL	0%	KLAS	47%	KSNV	25%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	13%	UNKN	0%		

Books null
Demos RA35+